
Principles Of Management By Tripathi And Reddy Pdf Free 35

DETAILED SYLLABUS

MBA1C01 PRINCIPLES OF MANAGEMENT

Objective: To familiarize the students with the fundamental concepts, theory, practice and principles of Management

Unit-I

Management: Nature and Significance- Evolution of Management – Management thoughts- Early and Modern

Unit-II

Functions of Management: Planning-types of planning-strategies and policies-Formulation-Long-term and short term-Evaluation of plans

Unit-III

Organizing: Concepts-Centralized and decentralized organizational structure-other elements of organizing-cases

Unit-IV

Perception and Learning: Basic Concepts and theories-Motivation: Theories of Motivation-Leadership: styles, different styles-Stress: Sources, Consequences, Stress Management

Unit-V

Group Behaviour: Stages of group development-Team, types, Conflict-Process, stages-Management of Conflict, Negotiation – Process, Power- bases of power. Organizational politics-organizational change and development – Basic Concepts.

Reference

1. George R. Terry and Stephen G. Franklin . Principles of Management , All India Book Seller, New Delhi, 2006.
2. P C Tripathi, P N Reddy , Principles of Management, Tata Mc Graw Hill Education Private Limited, New Delhi, 2010.
3. Weirich & Koontz, Management - A Global perspective, McGraw Hill, 2008.

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